

# International **F O O D** Franchise Forum

## Presenting 30 Exclusive North American & European Food Franchise Brands Available for Development in the Middle East market.

This exciting portfolio of high performing food and beverage franchise brands is drawn from the Fast Casual Top 100, Technomic Fast 55 and Restaurant and Institutions Top 400

Delegates will have an exclusive opportunity to review the available brands in advance of the Forum and then discover compelling reasons to consider acquisition of the franchise rights.

The Forum covers:

- Overview of Middle East food franchise market
- Food trends in the decade ahead
- 30 available franchise brands
- Consolidation, supply chain and halal
- The 10 golden rules of successful brand development#

Keynote speaker:

Ken H. Adams, Leading US food franchise systems development professional

Panel:

Jalel Aossej & Von Kennedy, Midamar, USA  
Paul Cairnie & Kit Brinkley, World Franchise Associates, UK  
Sary Hamway, FranExcel, UAE

**Delegate fee: US\$275**

**Tuesday 25<sup>th</sup> MAY - Dubai, JW MARRIOT HOTEL**

Presented by World Franchise Associates Ltd (UK, *World Leading international franchise marketing and media Company*) and Midamar (USA, *Restaurant Supply Chain and Halal Food Suppliers*)



ArabicFranchise.com<sup>BETA</sup>

For Further information and booking: [www.WorldFranchiseAssociates/Forums](http://www.WorldFranchiseAssociates/Forums)

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